

2026



GLENN ANDERSON & OILERS ALUMNI

# DAY OF GOLF

for the Cross Cancer Institute

PRESENTED BY

**mte**  
*logistix*  
Group of Companies

**BAR-N**  
INVESTMENTS INC.  
Industrial Real Estate Building and Sales



 **CURE CANCER**  
FOUNDATION



# About the Glenn Anderson Day of Golf for the Cross Cancer Institute

**41 years of supporting.  
Over \$20 million raised.**

It all began in 1985 when Edmonton Oilers superstar Glenn Anderson sought new ways to support his local community. During that hockey season, Acklands Grainger offered to donate a thousand dollars to the Cross Cancer Institute for every goal that Glenn scored.

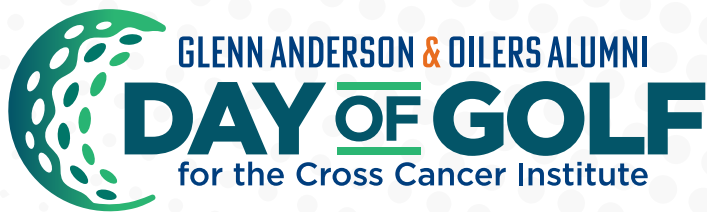
Cal Nichols, a former part-owner of the Edmonton Oilers, agreed to match the donation. Glenn scored over 50 goals that season, leading to a \$100,000 donation to the Cross.

Building on that success, discussions began about having a golf tournament to raise additional funds for cancer research. Cal Nichols used his business connections to find sponsors for the event. The inaugural tournament attracted 154 golfers and raised \$55,000.



The Glenn Anderson Day of Golf has gone on to help fund revolutionary made-in-Alberta cancer research and treatments, such as the groundbreaking Linac-MR.

None of this would have been possible without our incredible long-time supporters, whose dedication and commitment have made a lasting impact in the fight against cancer.



**Thursday, August 6, 2026**  
**Derrick Golf & Winter Club**

Lunch & Registration: 11:30 am  
Shotgun Start: 1:00 pm

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## **Why We Are Raising Money: Bringing Life-Saving Immunotherapy Equipment Home to Alberta**

Cancer treatment is undergoing a breakneck transformation—and immunotherapy is at the forefront of this change. Unlike chemotherapy, radiation, or surgery, which have been the standard options for nearly half a century, immunotherapy takes a bold, innovative approach: it empowers the body's own immune system to recognize and destroy cancer cells.

As Dr. Chu, clinician scientist at the Cross Cancer Institute, explains, "Immunotherapy is a new way of attacking cancer." Cancer occurs when malignant cells learn to evade and disable the immune system. Immunotherapy essentially reawakens that system, giving it the tools it needs to fight back.

A promising form of immunotherapy is Chimeric Antigen Receptor (CAR) T-cell therapy. This revolutionary treatment takes a patient's own T-cells and genetically modifies them by adding special receptors—like a new barcode reader—that allow the T-cells to recognize cancer again. Once activated, these engineered cells can track down and destroy cancer cells with remarkable precision.



**Dr. Michael Chu,**  
Clinician Scientist,  
Cross Cancer Institute

## **Why We Need Your Help**

Right now, CAR T-cell therapy isn't fully available in Alberta. Patients must have their cells sent out of province, and out of the country for processing—a slow, costly, and complex journey that limits access to this life-saving treatment.

With your support, the Cure Cancer Foundation is raising \$2.5 million by fall of 2026 to bring this technology home. The funds will purchase the specialized equipment needed to build a state-of-the-art immunotherapy lab at the Cross Cancer Institute, allowing scientists and clinicians to engineer these powerful cancer-fighting cells right here in Edmonton.

This will mean faster treatment, safer processes, reduced costs, and better access for Alberta children and adults battling cancer.

## **Together, We Are Making Incredible Progress**

Thanks to the generosity of donors across our community, over \$900,000 has already been raised through 2025 fundraising efforts, putting us well on the way toward the \$2.5 million goal. Every donation brings us closer to delivering cutting-edge cancer treatment directly to the patients who need it most.

Thank you for helping bring this future to life.

# 2026 MAJOR PARTNERSHIPS

## **\$50,000** TITLE PARTNER

## **\$10,000** VIP EXPERIENCE PARTNER

4 Golfers

- ▶ Includes Celebrity Golfer
- ▶ VIP Treatment at the event
- ▶ Enjoy the Post-match Dinner with a Celebrity/ Cross Cancer Institute Leader
- ▶ Prominent logo recognition on event collateral materials and activation area
- ▶ Right of first refusal for 2027 partnership

## **\$5,000** PLATINUM PARTNER

2 Golfers

- ▶ Prominent logo recognition on event collateral materials and activation area
- ▶ Right of first refusal for 2027 partnership

## **\$3,000** GOLD PARTNER

1 Golfer

- ▶ Prominent logo recognition on event collateral materials and activation area
- ▶ Right of first refusal for 2027 partnership

# 2026 ON COURSE PARTNERSHIPS

## \$1,500 - \$10,000

### On Course Activation Partners will receive:

- ▶ Prominent name/logo recognition for the specific activation chosen
- ▶ Inclusion in the tournament program, in the video presentation, at least one social media post and on the tournament website
- ▶ Right of first refusal for 2027 partnership
- ▶ Inclusion in professional event photography of the specific activation, including any signage
- ▶ Post-event appreciation promotions shared with all attendees plus Cure Cancer Foundation supporters

### On Course Activations Available

*NOTE: Partnerships with a \* include in-person engagement opportunities (to be discussed)*

- ▶ Banquet Dinner/Auction\* ..... **\$10,000**
- ▶ Tournament Kick Off Lunch\* ..... **\$5,000**
- ▶ Event Photographer ..... **\$5,000**
- ▶ Welcome Area\* (Registration/Bag Drop) ..... **\$2,500**
- ▶ Golf Carts ..... **\$2,500**
- ▶ Driving Range\* ..... **\$2,500**
- ▶ Putting Green\* ..... **\$2,500**
- ▶ Post Golf Reception\* ..... **\$2,500**
- ▶ Holes\* (Separate details available) ..... **\$2,500**
- ▶ Golf Bag Tags ..... **\$1,500**
- ▶ Volunteers ..... **\$1,500**
- ▶ Wine ..... **\$1,500**

Become a partner today at [contactus@curecancerfoundation.ca](mailto:contactus@curecancerfoundation.ca)

# 2026 HOLE PARTNERSHIPS

## \$2,500 Tee Box Partner

- ▶ Prominent name/logo recognition on designated tee box plus in tournament program and on event website
- ▶ On-hole, choice of activation opportunity with one-to-one engagement/networking with golfers and other event partners and VIPs
- ▶ Post-event appreciation promotions shared with all attendees plus Cure Cancer Foundation supporters
- ▶ Event-day support including: transportation to/from hole, tent (*if required*), table & 2 chairs, ice before/ during golf (*if requested*), water, snacks and breaks (*as needed*)
- ▶ Professional photography of tee box signage and activation
- ▶ Discounted Hole-In-One insurance available (*for applicable holes*)
- ▶ Right of first refusal for 2027 partnership

## \$1,500 Green Partner

- ▶ Prominent name/logo recognition on designated green plus in tournament program and on event website
- ▶ Post-event appreciation promotions shared with all attendees plus Cure Cancer Foundation supporters
- ▶ Professional Photography of Green Signage on course
- ▶ Right of first refusal for 2027 partnership

Become a partner today at [contactus@curecancerfoundation.ca](mailto:contactus@curecancerfoundation.ca)

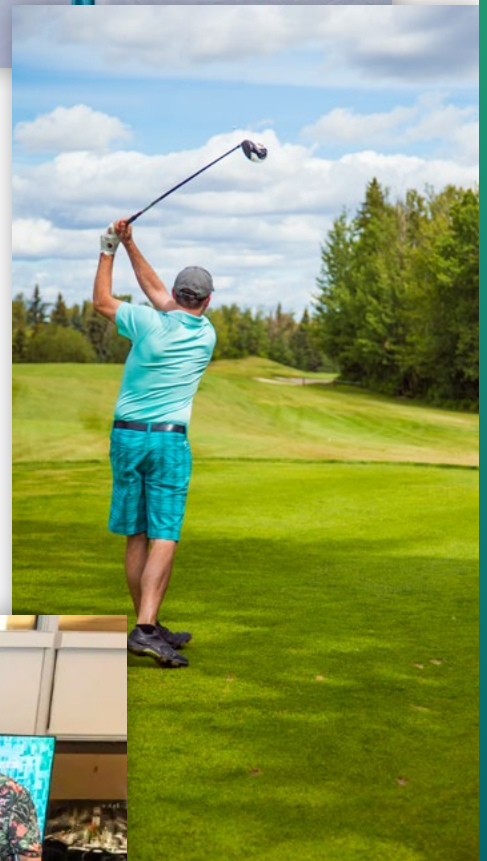


The Cure Cancer Foundation is a grassroots movement started by a group of caring individuals with decades of experience in raising funds for cancer research and treatment right here in Alberta.

The Foundation started as a dedicated group of volunteers who built direct relationships with the researchers and doctors to help tell their stories and fund critical research and treatment programs.

Our primary goals are to raise money for cancer research and to end the relentless battles people face every day from the moment they hear "you have cancer."

**We're passionate about finding a cure and improving the lives of Albertans with cancer.**



# Help us find a cure today.

## 2026 Day of Golf Committee Chair

Tim Boston

## Vice Chair

Jim Watt

## Past Chair

Michelle Rose

## 2026 Day of Golf Committee Members

Anita McGillis

Cory Janssen

Guy Mersereau

Kris Mauthe

Peter Wilkes

Barrie Stafford

Darrell Pearson

Humza Jutt

Lylle Kephart

Reid Johnson

Blaine MacMillan

Darren Baumgardner

Joe Feraco

Michelle Rose

Rhonda Hjorth

Brendan Connolly

Dean Heuman

Kelsi McKinnon

Pat Garland

Sean Curran

Brent Saik

Dwain May

Kevin Zentner

Peter Inglis

Simone Reese

DAY OF GOLF PRODUCED BY



IN PARTNERSHIP WITH



ALBERTA  
CANCER  
FOUNDATION

Thanks to all our 2025 partners. See complete list of partners at [ccfgolf.ca/our-partners/](https://ccfgolf.ca/our-partners/)

### Event Management

For more information: [contactus@curecancerfoundation.ca](mailto:contactus@curecancerfoundation.ca)

