




**Stronger
TOGETHER**

Library
Conference

PURPOSE *Beyond* *PRESENCE*

October 20-21, 2026

DoubleTree by Hilton, West Edmonton, AB





The Conference

The 2026 Stronger Together Conference will take place on October 20 and 21 at the DoubleTree by Hilton West Edmonton. Join nearly 500 attendees from across central and northern Alberta as we come together to explore the key issues shaping the future of libraries and librarianship.

PURPOSE *Beyond* *PRESENCE*

Today's libraries are more than places we visit—they are places that *matter*. Far beyond their physical walls, libraries have become essential community anchors that support learning, connection, creativity, and belonging for people of all ages and backgrounds. As free and welcoming spaces, they offer opportunities to learn, grow, and play, while ensuring equitable access to information, technology, and digital resources for those who need it most.

In a time of rapid change, **libraries continue to lead with purpose.** By embracing innovation, fostering open dialogue, and expanding access to emerging technologies, they move from simply being present in our communities to being indispensable to them. Libraries are not just responding to the future—they are helping to shape it.



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OCTOBER 20-21, 2026
DoubleTree by Hilton, West Edmonton, AB

For sponsorship inquiries contact
deanh@focuscom.ca | 780.983.9954



About Us

The Stronger Together Library Conference empowers the Alberta library community to connect, learn, and grow. The conference is a joint effort among six partners: The Alberta Library, Peace Library System, Yellowhead Regional Library, Northern Lights Library System, Library Association of Alberta and the Alberta Library Trustees' Association.

Who Attends

This conference is a must-experience for librarians, staff, and trustees who work in public, school, academic, and special libraries across Alberta. The presenting partners represent all aspects of the library community, enabling a diverse group to discuss important issues and opportunities. What sets this conference apart is the unique mix of library staff, trustees, and leaders, offering an expansive view of library skills, perspectives, and knowledge, unlike anything you may have experienced at a library conference.

What can the Stronger Together Conference offer you?

The event offers a unique opportunity to elevate your brand's visibility in Alberta's library community. With an expected attendance of nearly 500 delegates, your sponsorship grants you access to a diverse and engaged audience. By supporting the Stronger Together Library Conference, you're not just investing in an event; you're investing in the library community.





Celebrating Last Year's Success

The 2025 conference built on the incredible momentum of 2024, setting a new standard for growth and attendee satisfaction. With a 6.53% increase in attendance over 2024, the event continued to attract a strong and engaged audience from across the region.

Overall satisfaction remained exceptionally high, with attendees rating their overall experience an impressive **4.29 out of 5**, reflecting the quality, relevance, and impact of the programming.

Exhibitor feedback also remained overwhelmingly positive, reinforcing the conference's value as a must-attend event. **90%** of exhibitors reported they were satisfied with the conference overall, and **90%** indicated they would return to sponsor a future conference.

Together, these results demonstrate a consistently strong and growing conference that continues to meet—and exceed—the expectations of its community.

Here's what some of our attendees had to say:

"The keynotes were inspirational!"

"Great variety of session topics!"

"Stronger Together is power! 10 out of 10!"

"Loved connecting with everyone!"



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Sponsorship Benefits

As we look ahead to the 2026 event, we are inspired to reach even greater heights. Join us and be part of the momentum!

Check out these amazing sponsor benefits:

Reach & Exposure

- ▶ Access to almost 500 library professionals
- ▶ Targeted audience of decision-makers
- ▶ Direct interaction with potential clients/partners
- ▶ Prominent brand visibility

Marketing Benefits

- ▶ Conference program advertising
- ▶ Logo placement on event materials
- ▶ Exhibit booth opportunities
- ▶ Social media recognition

Networking Opportunities

- ▶ Dedicated sponsor-attendee interaction times
- ▶ Potential partnership discussions
- ▶ Industry insights and connections





Sponsorship Levels

Don't miss this tremendous opportunity to connect with decision makers at every level of the library community.

Limited opportunities are available and are expected to sell out.

Keynote

\$5,000

Two Available (Wednesday and Thursday)

INCLUDES:

- ▶ Opportunity to speak or show a short video at meals and breaks
Must be approved by the conference committee
- ▶ Access to a sponsor booth in the high-traffic break area
- ▶ Frequent acknowledgment on AV screens
- ▶ Large logo recognition on the Stronger Together website
- ▶ Logo feature in the online program
- ▶ Social media thank you posts
- ▶ Logo featured prominently on the back of conference name tags
- ▶ On-stage MC verbal acknowledgement
- ▶ Posts in organizers' newsletters before and after the conference

Breakfast

\$5,000

Two Available (Wednesday and Thursday)

INCLUDES:

- ▶ Opportunity to speak or show a short video at meals and breaks
Must be approved by the conference committee
- ▶ Access to a sponsor booth in the high-traffic break area
- ▶ On-screen logo placements throughout the conference
- ▶ Exclusive branding during breakfast and on-stage MC acknowledgement
- ▶ Frequent acknowledgment on AV screens
- ▶ Logo feature in the online program
- ▶ Medium logo recognition on the Stronger Together website
- ▶ Social media thank you posts
- ▶ Posts in organizers' newsletters before and after the conference



Sponsorship Levels

Don't miss this tremendous opportunity to connect with decision makers at every level of the library community.

Limited opportunities are available and are expected to sell out.

Lunch

\$5,000

Two Available (Wednesday and Thursday)

INCLUDES:

- ▶ Opportunity to speak or show a short video at meals and breaks
Must be approved by the conference committee
- ▶ Access to a sponsor booth in the high-traffic break area
- ▶ Exclusive branding during lunch
- ▶ Frequent acknowledgment on AV screens and on-stage MC acknowledgement
- ▶ Other on-screen logo placements throughout the conference
- ▶ Logo feature in the online program
- ▶ Medium logo recognition on the Stronger Together website
- ▶ Social media thank you posts
- ▶ Posts in organizers' newsletters before and after the conference

Morning/Afternoon Breaks \$2,500

Four Available (One morning and one afternoon, both Wednesday and Thursday)

INCLUDES:

- ▶ Access to a sponsor booth in the high-traffic break area
- ▶ Exclusive acknowledgment on AV screens during the break
- ▶ Other on-screen logo placements throughout the conference
- ▶ Small logo recognition on the Stronger Together website
- ▶ Logo feature in the online program
- ▶ Posts in organizers' newsletters before and after the conference



Sponsorship Levels

Don't miss this tremendous opportunity to connect with decision makers at every level of the library community.

Limited opportunities are available and are expected to sell out.

Friends + Booth

\$1,350

INCLUDES:

- ▶ Access to a sponsor booth in the high-traffic break area
Limited booths available
- ▶ Group acknowledgment on AV screens
- ▶ Other on-screen logo placements throughout the conference
- ▶ Extra-small logo recognition on the Stronger Together website
- ▶ Group acknowledgment in the online program
- ▶ Posts in organizers' newsletters before and after the conference

Friends

\$750

INCLUDES:

- ▶ Group acknowledgment on AV screens
- ▶ Other on-screen logo placements throughout the conference
- ▶ Extra-small logo recognition on the Stronger Together website
- ▶ Group acknowledgment in the online program
- ▶ Posts in organizers' newsletters before and after the conference

Contact **Dean Heuman** to secure your sponsorship today.

deanh@focuscom.ca | 780-983-9954



Sponsor Overview

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Sponsor Level	Sponsorships available	Booth	AV Screens	Website	Online Program	Social Media	Name Tag	MC Mentions	Post in Newsletter as Sponsor	Cost
Keynote	2	Yes	Yes - 7	Large	Yes	Yes	Yes - Back	Yes	Yes	\$5,000
Breakfast	2	Yes	Yes - 6	Medium	Yes	Yes	-	Yes	Yes	\$5,000
Lunch	2	Yes	Yes - 6	Medium	Yes	Yes	-	Yes	Yes	\$5,000
Morning and Afternoon Breaks	4	Yes	Yes - 3	Small	Yes	-	-	Yes	Yes	\$2,500
Friends + Booth	Limited	Yes	Yes - Grp	Extra Small	Yes - Grp	-	-	-	Yes	\$1,350
Friends	∞	-	Yes - Grp	Extra Small	Yes - Grp	-	-	-	Yes	\$750